



A Pressure Sensitive Label is a material which has an adhesive glue on the backing. When pressure is applied, it will adhere to most surfaces. Pressure Sensitive Labels offer limitless design possibilities that far exceed those of paper wet glue labels. Promotional and functional features can be built into a Pressure Sensitive Label making them an effective marketing tool.

Digital Printing

Digitally printed labels feature excellent print quality. Digital printing is the perfect solution for shorter quantity runs, eliminating the cost of plates, reducing lead-time, and minimizing waste for shorter ready-to-print times.

Flexographic Printing

Pressure Sensitive Labels are high-quality labels that have been a mainstay in the labeling industry for many years. Flexographic printing is the solution for long runs with lower ink costs and the ability to print at higher speeds.

BENEFITS

- Variable Data Printing
- RFID/NFC Conversion
- Unlimited designs and color combinations
- Premium brand look
- Anti-counterfeiting
- Sustainable material options
- Resistance to harsh environments
- Higher Packaging line efficiency
- Cost effective options for all budgets
- Cryogenics